Impact of LIFT06 on knowledge, opinions & behaviors of attendees

Objectives of LIFT06	*First LIFT survey (February 2006) Sample of 173 LIFT06 attendees*	*Second LIFT survey (February 2007) Sample of 50 LIFT06 attendees*	
"Connect people"	96% met new people	92% kept contact with new people	48% met up with new people
"Provide information on emerging technologies"	82% provided with information	86% confirmed provided with information	90% influenced in finding & exchanging information
"Influence opinions on emerging technologies"	70% influenced opinions	68% confirmed opinions influenced	
"Influence new activities in emerging technologies"	10% started new activities	64% influenced new activities	28% started new activities

Examples of new activities in emerging technologies:
- Use of social media in work
- New project/product
- New product

Examples of other new activities:
- New partnership
- Career change
- Speaking opportunities