LIFT07

Evaluation of the LIFT07 Conference

June 2007

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Executive Summary

This report is a summary of the main findings of an evaluation study undertaken of LIFT07. One of the main sources of this study was an online survey completed by 48% of attendees.

83% of attendees had a good or excellent overall appreciation of LIFT07 with "networking" or "learning" mentioned as the greatest benefits of participation. The majority of attendees agreed that LIFT07 provided them with interesting information and influenced their opinions on the usage of emerging technologies. 96% of attendees met new people at LIFT07 with most people meeting between 1-5 persons.

Key quality factors of LIFT07 were rated by attendees with "venue" and "administration" rated higher than "programme quality" and "social events". The main formats were rated with "keynote presentations", "workshops" and "Lift+" rated higher than "panel discussions" and "Openstage". The most popular presentation selected by participants was "Collective intelligence inside the enterprise (Lee Bryant)". Most attendees thought that they had input and influence over the conference content through the pre-conference workshops.

Attendees would like to see more presentations on the practical application of technology and greater interaction before, during and after LIFT07. Attendees would like to see less commercial pitches during presentations and workshops or panels lacking interactivity. The entrance fee for attendees is either paid by their employees and to a lesser extent by themselves; attendees believed that LIFT07 was worth about what they paid for or more than what they paid for.

84% of attendees said they planned to attend the next LIFT conference and 92% would recommend it to a friend. Attendees who participated in both LIFT06 and LIFT07 appreciated either both conferences equally or were split evenly in their preferences for the two conferences.

On the longer term impact of the LIFT06 conference, feedback confirmed that LIFT06 had influenced attendees' knowledge, opinions and behaviour to varying degrees: nearly all attendees kept in contact with people they had met at LIFT06 and 90% reported that the conference had influenced them in exchanging and finding information. 28% of attendees indicated that they had started a new activity partly due to LIFT06.

A comparison between the findings of the LIFT06 and LIFT07 evaluations indicated the following main differences: As a greatest benefit, "Networking" increased in 2007 as it did as a quality factor. The most suggested theme in 2006 was the social use of technology; in 2007 it was the practical application of technology. In 2006, attendees wanted more consistency in presentations; in 2007 they wanted more interactivity with speakers. Attendees proposed workshops as a new format in 2006 and in 2007 recommended more interactivity in workshops. Changes in the demographic make-up of the audience were also seen: in 2007 there were more people from the marketing and communications and management fields and less students compared to 2006. Small-medium enterprises and media were represented more and educations institutes less at LIFT07 compared to LIFT06.

1. Introduction

This report is a summary of the main findings of an evaluation study undertaken of LIFT07. The aim of this study was to provide useful feedback for the LIFT team in order to improve the quality of future events and to estimate the impact of the LIFT conferences (of 2006 and 2007) on conference attendees.

One of the main sources of this study was the online survey completed by attendees. Responding to an email invitation, 218 attendees out of a total of 450 (not counting speakers and organisers) completed the survey. This is a 48% response rate which conforms to an acceptable sample size for a population with a finite size. Further information on the evaluation methodology is found at annex one.

What was the background and profile of the LIFT07 attendees? More about the demographics of the attendees who responded to the online survey is found at annex two.

Information about the author of this report is found at annex three.

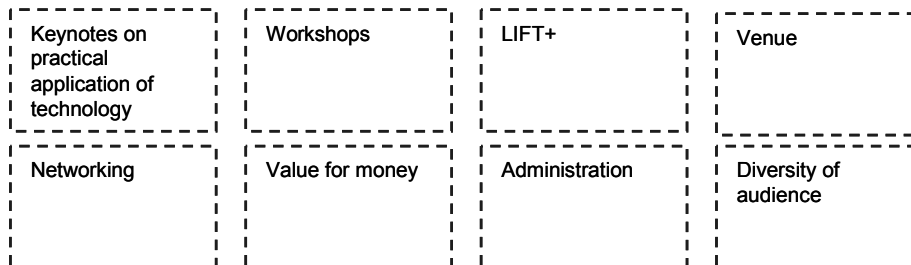# 2. Snapshot of evaluation findings

Drawing from the findings of this report, a snapshot can be made of the success of LIFT07 in achieving key objectives and the factors that contributed to this success, in addition to the factors that need to be improved for future conferences, according to the attendees. These factors are explained further throughout this report.
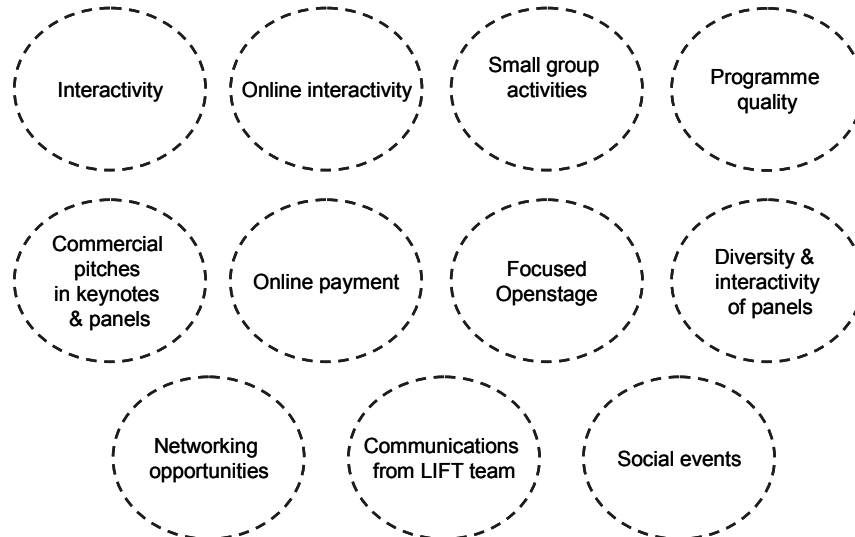
Snapshot - Success of LIFT07

Objectives achieved by LIFT07 (prioritized)

Connect people

Provide information on emerging technologies

Influence opinions on emerging technologies

Key success factors

| Keynotes on practical application of technology | Workshops | LIFT+ | Venue |
| Networking | Value for money | Administration | Diversity of audience |

Factors to be improved

Interactivity

Online interactivity

Small group activities

Programme quality

Commercial pitches in keynotes & panels

Online payment

Focused Openstage

Diversity & interactivity of panels

Networking opportunities

Communications from LIFT team

Social events

3. Overall impressions & benefits of LIFT07

When asked in the online survey "what is your overall rating of LIFT07?", the majority of attendees, 50% (104 people) rated LIFT07 as "good", 33% (69 people) as "Excellent", 12% (25 people) as "Satisfactory", 2% as "Poor" (5 people) and 2% (5 people) as "Very Poor".

Overall Rating of LIFT07

Overall rating of LIFT07

0% 20% 40% 60% 80% 100%

■ Very poor ■ Poor □ Satisfactory □ Good ■ Excellent
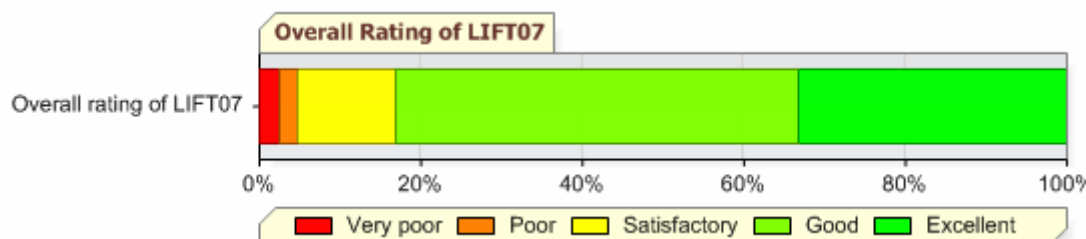
What was the greatest benefit of attending LIFT07? Attendees spoke about two main benefits: some half spoke about "networking" while the other half spoke about "learning". Throughout the survey, attendees also mention the diversity of the audience, the general organisation and the design aspects of the conference positively. Following are selected quotes from attendees:

> "Meeting people I met only online before. Enjoying the start-up and positive atmosphere. I found it very inspiring."

> "I felt more intelligent after than before! It gave me clues on why new technologies are revolutionising the economics; society; interactions; etc.. and; therefore; clues on how to use it in my professional approach."
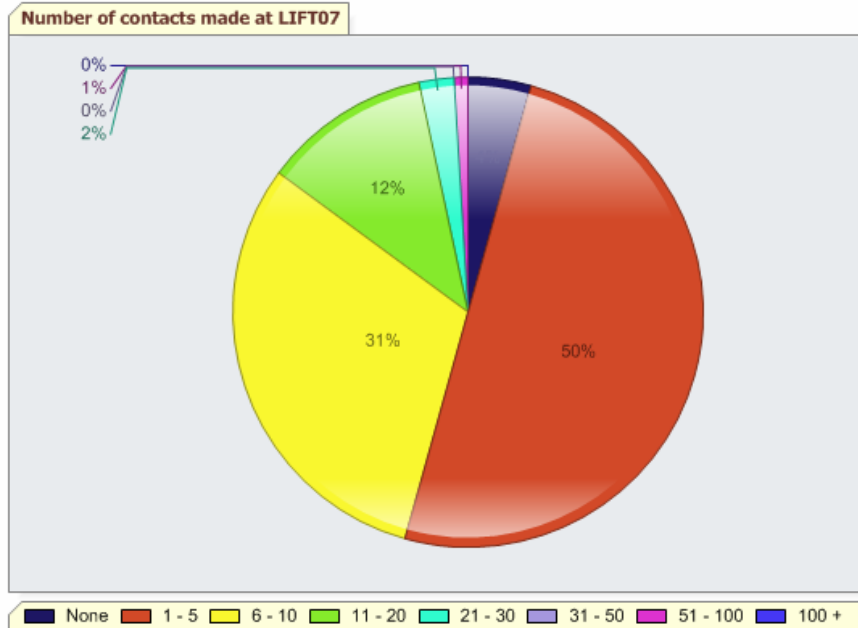
All the responses concerning the benefits of attending LIFT07 are found at annex five.

4. Influence of LIFT07

One of the aims of the LIFT conferences is to provide the latest information on emerging technologies and create an ongoing conversation about it. Was LIFT07 able to do this? The majority of attendees (81%) agreed that LIFT07 provided them with interesting information on the usage of emerging technologies and 64% agreed that LIFT07 influenced what they thought about the subject. In addition, LIFT07 was relevant for the majority of attendees and matched their background and experience.
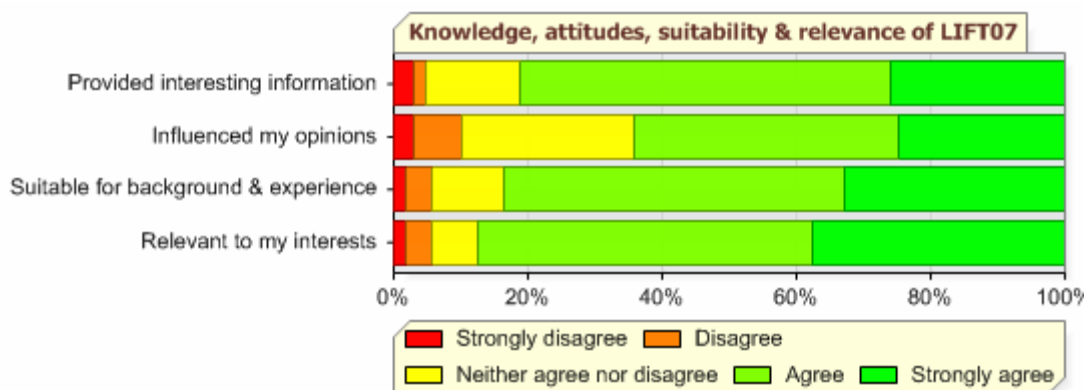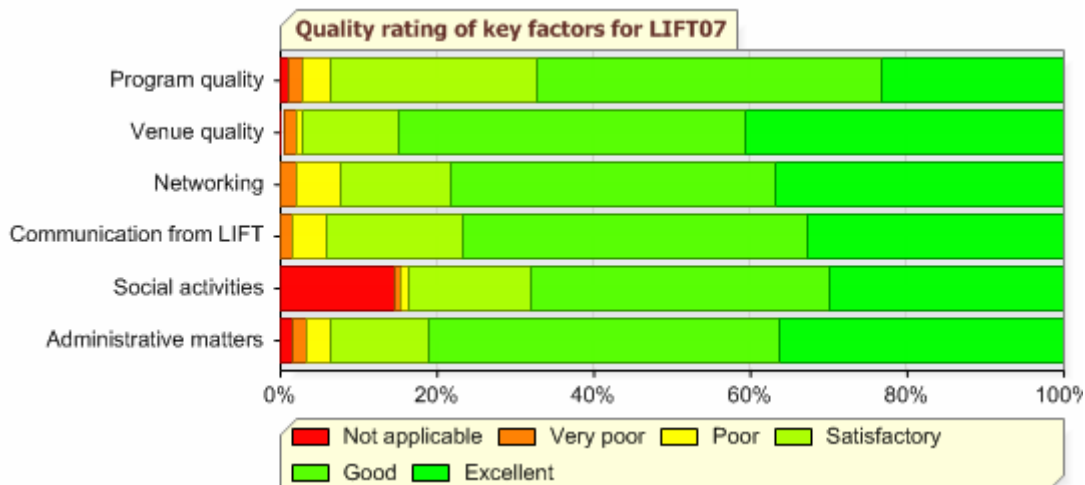

Another aim of the LIFT conferences is to "connect" people with similar interests. Consequently, attendees were asked how many new contacts they made at LIFT07. 96% of attendees met new people at LIFT07 with most people meeting between 1-5 persons.

Number of contacts made at LIFT07

0%
1%
0%
2%

12%

31%

50%

| None | 1 - 5 | 6 - 10 | 11 - 20 | 21 - 30 | 31 - 50 | 51 - 100 | 100 + |

5. Quality rating of key factors

Attendees were asked in the online survey to rate key factors of LIFT07. The venue and conference administration were rated highly followed by networking and communications from the LIFT team. The social events and programme quality were rated to a lesser extent (but still receiving 61% and 66% positive ratings) with some 15% of respondents indicating that they did not participate in the social events.

Quality rating of key factors for LIFT07

| Not applicable | Very poor | Poor | Satisfactory |
| Good | Excellent |

Attendees were given the opportunity to leave a comment on these factors – 49 attendees did so. Most of the comments focused on the format of LIFT07 and administrative issues (in particular, difficulties with the online payment system and the absence of name tags):

"Maybe pre-printed name tags so it is easier to see people's names. Also I was often confused about which presentation to attend. Maybe better descriptions."

"Workshops were incredibly good. Talks were mainly commercial presentations and not very interesting ...

"The creative team did an *excellent* job personalizing the venue and making it unique."

"Very frustrated by payment system, which switches into German when I put a Swiss address. I emailed them but no answer and I couldn't understand/check all the emailed info they sent me. I need an invoice in English!!! Also, I couldn't get the Le temps reduction by this online payment...Positive feedback: I loved the tape deco at the CGIC and the black t-shirts are beautiful and well cut!"

All responses concerning the key factors are found at annex five.

6. Quality rating of key formats

Attendees were asked in the online survey to rate the key formats of LIFT07. Keynote presentations, workshops and Lift+ were well rated receiving between 18-24% as "excellent".   Panel discussions and Openstage were rated slightly less receiving 12% and 9% as "excellent" respectively.
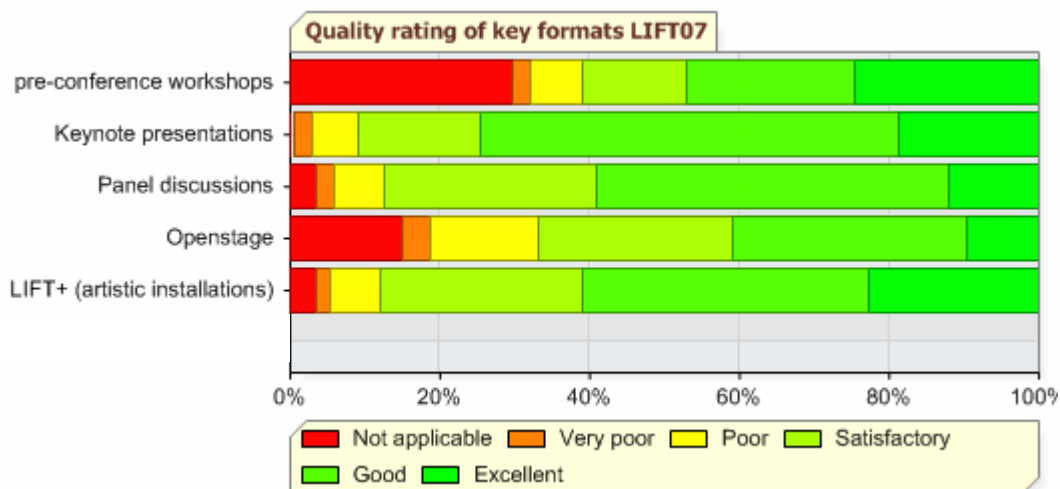
Attendees were given the opportunity to leave a comment on these factors – 49 attendees did so. Comments covered all of the LIFT07 formats, most offering suggestions for improving the different formats. Concerning Openstage, a certain ambivalence of the attendees could be identified; on one hand they appreciated this type of format, but on the other hand they found the quality of the interventions too varied:

"I somewhat regretted that the workshops did not take place after the presentations so that all the participants would be familiar with the standards and spirit of the conference. Regarding the Openstage, it was a risk I was glad you took. Though some interventions were awkward, others were unexpectedly brilliant!"

"Openstage presentations were VERY unequal... I saw something really poor and an excellent one..."

"I would encourage tighter control over the pre-conf. workshops. The themes and objectives of the workshops need to tie in with the objectives of the conference more closely, and this should be measured accordingly. Panel discussions take time to get going, and given the time frame, it would be a good idea to encourage pre-conf. engagement with the speakers."

"Lift+ nearly succeeded, needs tightening up next time, more obvious direction and give participants better social spaces (eg simply chairs + tables) to meet each other. Great idea to have activities, give us more opportunities to speak whilst playing game etc, geeks aren't good at spontaneous contacts!"

All responses concerning the key formats are found at annex five.


7. Top five presentations

In the online survey, attendees were given the possibility to choose their preferred presentations. Based on this selection, the five presentations chosen the most often were as follows:

1. Lee Bryant – Collective intelligence inside the enterprise
2. Brian Cox – CERN's big ban machine
3. Sugata Mitra – Outdoctrination: society, children, technology
4. Jan Chipchase – Literacy, communication & design
5. Florence Devouard – Wikipedia

Concerning panel discussions, also included in this selection, only one, "Dealing with technological overload" was rated significantly by attendees (ranked at number eight).

8. Input and influence over content

With the Openstage, LIFT+ and pre-conference workshops, the LIFT team aimed to give attendees a greater influence and input over the conference content. When questioned on the success of this approach, most attendees either thought they had "some" (37%) or "a lot" (34%) of input and influence over the conference content.
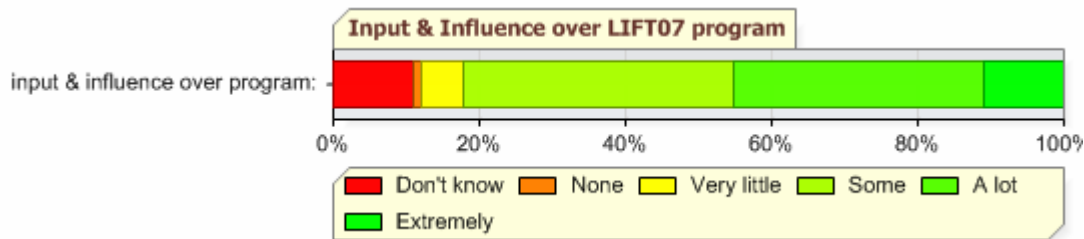
In addition, attendees were asked which of the formats gave them the most opportunities to have an influence and input over conference content. Most attendees indicated the pre-conference workshops (45%) followed by Openstage (25%) and LIFT+ (6%). 24% of attendees indicated that they did not know which format provided the most influence and input.
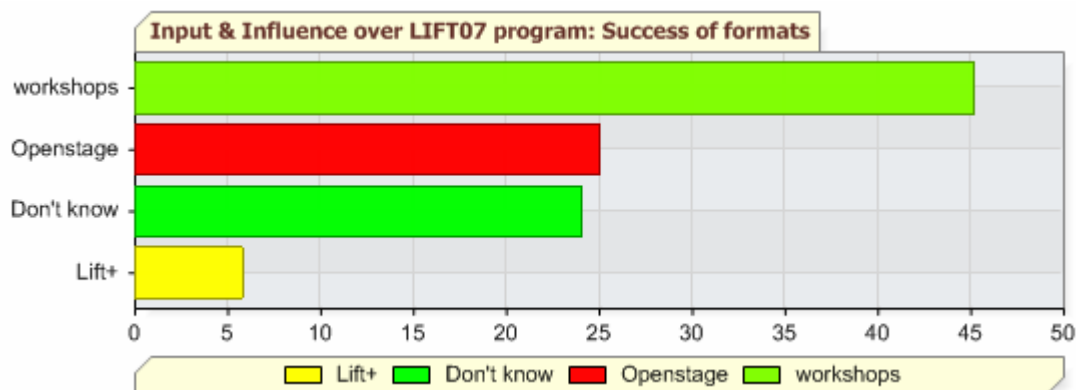
Attendees were given the opportunity to leave a comment on these factors – 37 attendees did so. Most comments focused on two elements; the usefulness of the workshops and LIFT+ in facilitating network and adding extra value to the conference and secondly on the need to have more quality control and guidelines for the Openstage and workshops:

> *"LIFT+ was very useful but it's a different matter: it was rather a trigger to engage conversations with people"*

> *"I like OpenStage, you must improve the idea. You must have better presentation. Perhaps in briefing OpenStage participants?"*

> *"The open stage and workshops are excellent components - but you really need some quality control. Consider merit-based rather than popularity voting. Someone might have a well written proposal and lots of LIFT friends, but can really suck in the execution. Think more about quality control."*

All responses concerning input and influence found at annex five.

9. Improvements to LIFT conferences

Attendees were asked directly what they would like to see *more of* and *less of* at future LIFT conferences. The following table provides a summary of attendees' responses:

Less of	More of
Content: Commercial pitches in presentations/panels Conceptual/theoretical presentations	*Content:* Case studies/best practices Real life applications of new technology Future impact of technology Artistic/creative speakers
Format: Non-Interactive workshops Non-focused Openstage	*Format:* Audience interaction Online interaction Networking opportunities Workshops & dynamic panels

More of:

133 attendees commented on what they would like *more of*. The majority of these comments focused on two areas: 1) the subjects or themes of future LIFT conferences and 2) the format mixture of the conference.

Subjects/Themes
Many attendees spoke of wanting more case studies/best practices of businesses using the real life application of new technology and secondly of the future impact of technology on society and in general. And to a lesser extent, attendees mentioned more creative/artistic speakers.

Format
More interaction: for example, online social interaction before during and after the conference, more interaction between audiences and speakers, "ice-breaking" activities, interaction with LIFT+, different format styles (e.g. onstage interviews with invited guests), more networking and opportunities for business.

Smaller groups: for example, possibility after presentations to talk with speakers in small groups, people working together in groups that present their work at the end of the day, face-to-face meetings of interested people with a facilitator demonstrating a particular technique.

More workshops and panels: more workshops with real group interaction, brainstorming and "hands-on" (i.e. practical) themes. Panels with more dialogue, less speeches and sales pitches, more diversity (i.e. more women and people from the developing world).

In addition, several attendees also mentioned that they found inspiring the graphic design and artistic aspect of LIFT07.

107 attendees commented on what they would like *less of*. The main issues raised were as follows:

Less of:

Subject/Themes:
Pitches: 25% of the comments focused on the issue of speakers making product pitches or overtly "selling" their companies or services during keynote presentations or as panel participants.

Conceptual vs. practical: a number of comments focused on the level of the presentations; most believed some were too conceptual and lacked practical application. This also corresponds to the top three presentations selected by attendees that were focussed on the application of theories in the workplace or other practical situations (see chapter 7).

Format:
More focused Openstage: for example, more guidelines for speakers, less speakers and more focused speakers that stick to the given topics.

Interactive workshops: ensure that workshops are really interactive involving attendees and not simply long presentations.

10. *Value for money & entrance fee*

Attendees were asked whether they thought the LIFT conference was value for the money they paid (entrance fee). The majority of attendees were of the opinion that LIFT07 was worth about what they paid for (47.6%) or more than what they paid for (33.1%).
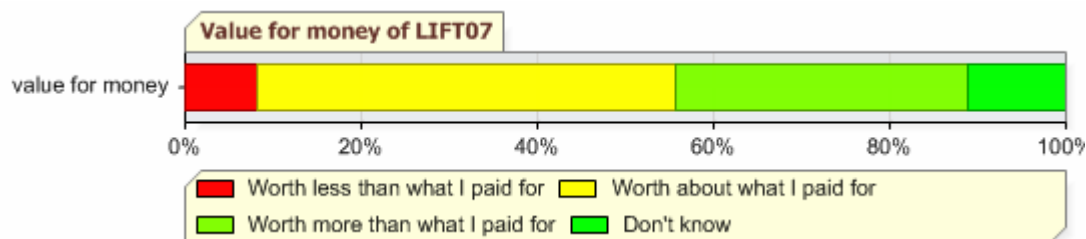
In addition, the participants were asked who paid the entrance fee: 32.6% were self-funded, 43.7% were funded by their company/organisation and 18% were partners, sponsors or speakers (indicating that they did not pay an entrance fee). Most of the 5% of attendees who selected "Other" explained that they were partly-funded by their university or company/organisation or a sponsor.

11. Preferences & attendance at LIFT conferences

Of the attendees who responded to the online survey, 84% said they planned, at this stage, to attend the next LIFT conference in 2008 and 92% said they would recommend the next LIFT conference in 2008 to a friend. Attendees who participated in both LIFT06 and LIFT07 were asked which conference they preferred: 40% appreciated both equally and other attendees were split evenly between LIFT06 (29%) and LIFT07 (29%).
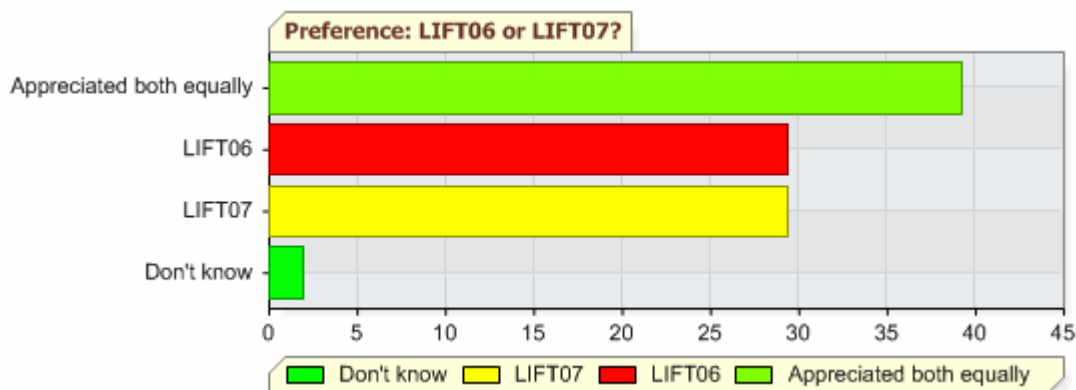
12. Impact of LIFT 06

A series of questions of the 2007 online survey focused on the longer term impact of the LIFT06 conference (which was held in February 2006)[1]. The feedback confirmed that LIFT06 had influenced their knowledge and opinions on emerging technology, consistent with what 2006 attendees indicated just after LIFT06. On influencing the behaviour of attendees over time, several conclusions could be made:

● Nearly all attendees kept in contact with people they had met at LIFT06 and some half met up with their new contact(s) in the past year.

● Just after LIFT06, some 10% of attendees reported that LIFT06 had influenced them in starting a new activity. One year later, 64% indicated that they had to some degree been influenced by LIFT06 in starting a new activity and 28% indicated that they had started a new activity.

● New activities were not only in the emerging technology field (such as use of social media in work or creating a new web product) but also in unexpected areas such as a career change or speaking opportunities at conferences due to the network established at LIFT06.

The following diagram illustrates to what extent attendees reported LIFT06 influenced their knowledge, opinions and behaviour in the past year.

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[1] These questions were only answered by LIFT07 attendees that participated in LIFT06 (50 people).

Impact of LIFT06 on knowledge, opinions & behaviors of attendees

Objectives of LIFT06	*First LIFT survey (February 2006) Sample of 173 LIFT06 attendees*	*Second LIFT survey (February 2007) Sample of 50 LIFT06 attendees*	
"Connect people"	96% met new people	92% kept contact with new people	48% met up with new people
"Provide information on emerging technologies"	82% provided with information	86% confirmed provided with information	90% influenced in finding & exchanging information
"Influence opinions on emerging technologies"	70% influenced opinions	68% confirmed opinions influenced	
"Influence new activities in emerging technologies"	10% started new activities	64% influenced new activities	28% started new activities

Examples of new activities in emerging technologies:
- Use of social media in work
- New project/product
- New product

Examples of other new activities:
- New partnership
- Career change
- Speaking opportunities

These conclusions are based on certain assumptions that have to be considered. Namely, that the changes are self-reported and other indicators could have influenced these changes.

The impact of LIFT06 if further explained in annex four.

13.   *Comparing LIFT06 and LIFT07*

Feedback surveys were undertaken for both LIFT06 and LIFT07. Consequently, a comparison of the main findings can be made as summarised in the following table:

Variable	LIFT06	LIFT07
Overall rating	86% - excellent or good	83% - excellent or good
Greatest benefits	Networking ~ 30% Learning ~ 70%	Networking ~ 50% Learning ~ 50%
Influence	Provided information – 82% Influenced opinions – 70%	Provided information – 81% Influenced opinions – 64%
Contacts	Met new people – 94%	Met new people – 96%
Quality factors (highly rated) *Ranked*	Administration Venue Communications	Venue Administration Networking
Quality factors (lesser rated) *Ranked*	Program quality Social events Networking	Program quality Communications Social events
Future participation	Come to LIFT07 – 93% Recommend to a friend – 96%	Come to LIFT08 – 84% Recommend to a friend – 92%
Future themes desired	Social use of technology Design Technology	Case studies/best practices Application of technology Future impact of technology Artistic/creative
Format suggestions	More consistent presentations Careful selection of speakers Precise overall theme More interactivity Workshops	More interactivity More online interactivity More networking opportunities Participative workshops Participative panels Focused Openstage More LIFT+
Demographics (significant changes)	*Type of work:* Marketing comms. - 9% Students - 7% Management – 2% *Type of organisation:* Education – 22% SME – 12% Media – 11%	*Type of work:* Marketing comms. - 16% Students - 3% Management – 5% *Type of organisation:* Education – 12% SME – 20% Media – 15%

Annex One: Evaluation methodology

The evaluation of LIFT07 set out to answer three key questions:

- What were the general and specific reactions of attendees to the conference?
- What changes to knowledge, attitudes and behaviours of attendees could be attributed to the conference?
- What was the longer term impact of the LIFT06 conference?

A combination of quantitative and qualitative research methods were used for the study. Combing research methods, known as the triangulation method, ensures that a variety of data is collected and analysed in different ways. The main methods used were:

Participant survey: an online survey was created containing both close-ended and open-ended questions, producing both qualitative and quantitative data. Attendees received an email invitation to participate in the survey: 218 attendees out of a total of 450 completed the survey. Given the 48% response rate, this conforms to an acceptable sample size for a population with a finite size.

Participant interviews: during the conference, semi-structured interviews were conducted with 12 attendees. Most interviews lasted between 15-20 minutes and attendees were selected randomly.

The data and information collected through these research methods was collected, collated and analysed. Where possible, certain trends and patterns were identified in the qualitative data and statistical models constructed on the basis of the quantitative data.

In addition, two further studies are currently being completed that will complement the above-mentioned research methods;

Content analysis of the online environment: a select analysis of the online "discussions" before, during and after the LIFT07 conference.

Networking mapping: a pilot project to map out the network of select participants before and after the conference (with the objective of determining the level of impact a conference can have in establishing contacts and networks).

This evaluation study aims to adhere to commonly-accepted evaluation standards. For further information, please refer to the Evaluation Standards of the Swiss Evaluation Society (pdf): http://www.seval.ch/en/documents/SEVAL_Standards_2000_en.pdf.

Annex Two: Demographics

Three questions in the online survey asked simple demographic questions:

- What type of work do you do?
- What is the principle activity of your organisation?
- What is your country of residence?

In terms of work, the highest represented groups were IT services (including web) (20%), marketing/communications (16%) and consultants (12%).
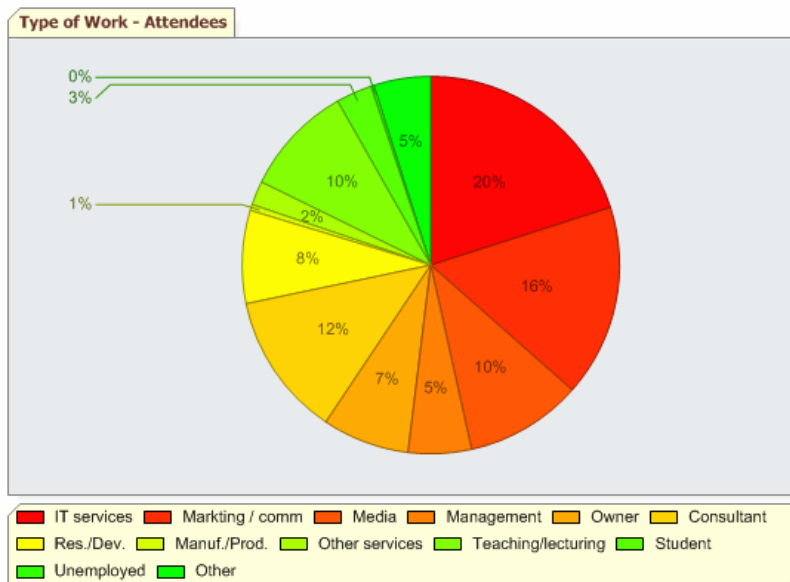
For the activities of the organisation, small-medium companies (22%), media (15%) and consulting firms (14%) were the highest represented.

Type of organisation - Attendees

Legend:
- Government
- Education
- IO / NGO
- Prof. Association
- Large company
- Small-medium company
- Consulting firm
- Media
- na
- Other
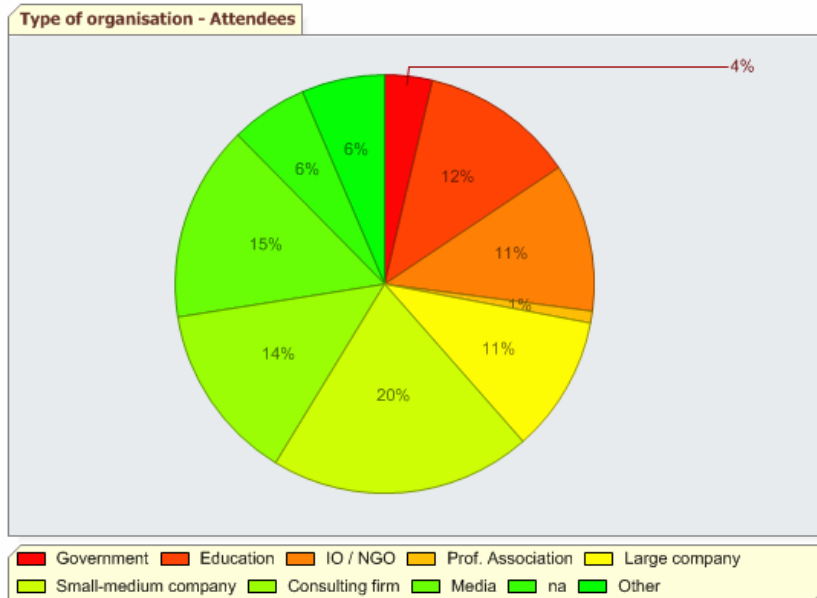
Respondents of the survey were asked to identify themselves by their country of residence. Of the 218 participants that responded to the survey, 25 countries were represented with the highest representation from Switzerland (37% - 81 people), France (10% - 22 people) and United Kingdom (8% - 19 people). It should be noted that this is a residency breakdown of those who responded to the survey – not all those who participated in the conference.

Country of Residence

Country	
Switzerland	
France	
United Kingdom	
I prefer not to say	
United States	
Canada	
Germany	
Netherlands	
Italy	
Sweden	
Austria	
India	
Finland	
Portugal	
Brazil	
Belgium	
Mexico	
Romania	
Latvia	
Spain	
Lithuania	
Ireland	
Japan	
Greece	
Switzerland) - pls go to top of this list	
Kosovo - UN protectorate	
Bangladesh	
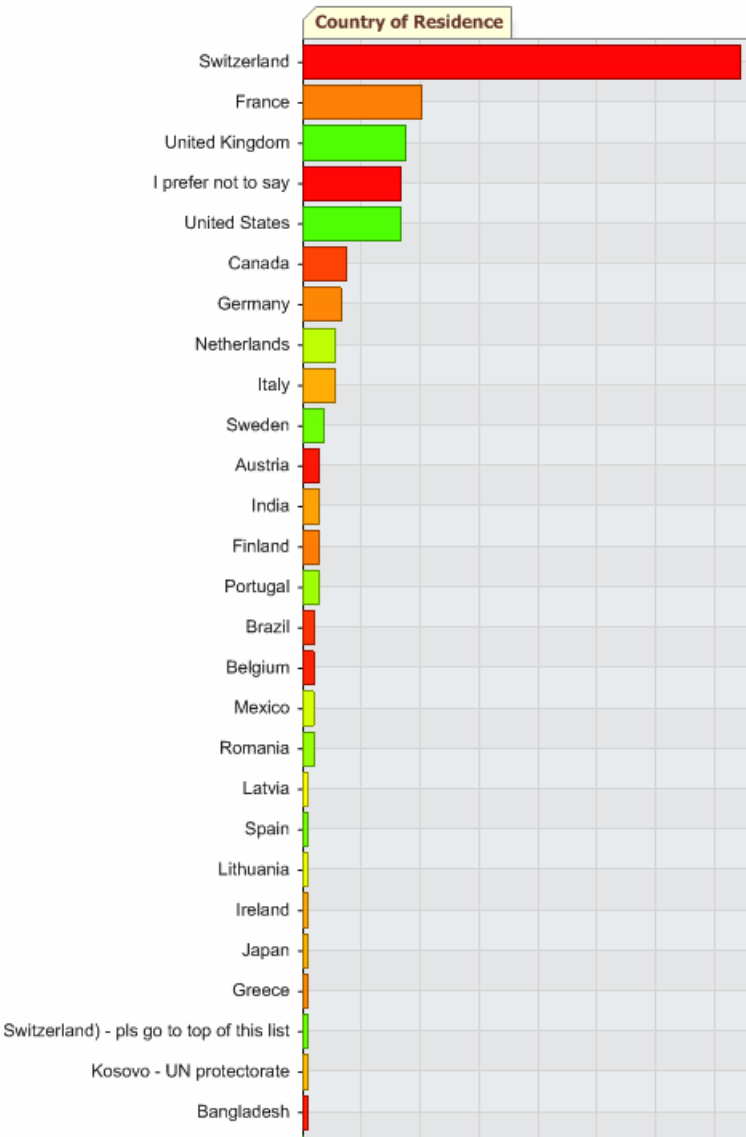
Annex Three: Information on report author

This report has been prepared by Glenn O'Neil of Benchpoint^{TM}. Specialised in the field of evaluation and measurement, Benchpoint^{TM} offers cost-effective solutions and services for organisations and companies.

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Annex Four: Further analysis of the impact of LIFT06

Of the survey respondents, 24% (50 people) responded that they had attended LIFT06. Consequently, the following conclusions concerning the longer term impact of LIFT06 are based on a sample of 17.5% (50) of the total participants of LIFT06 (285 people)[2].
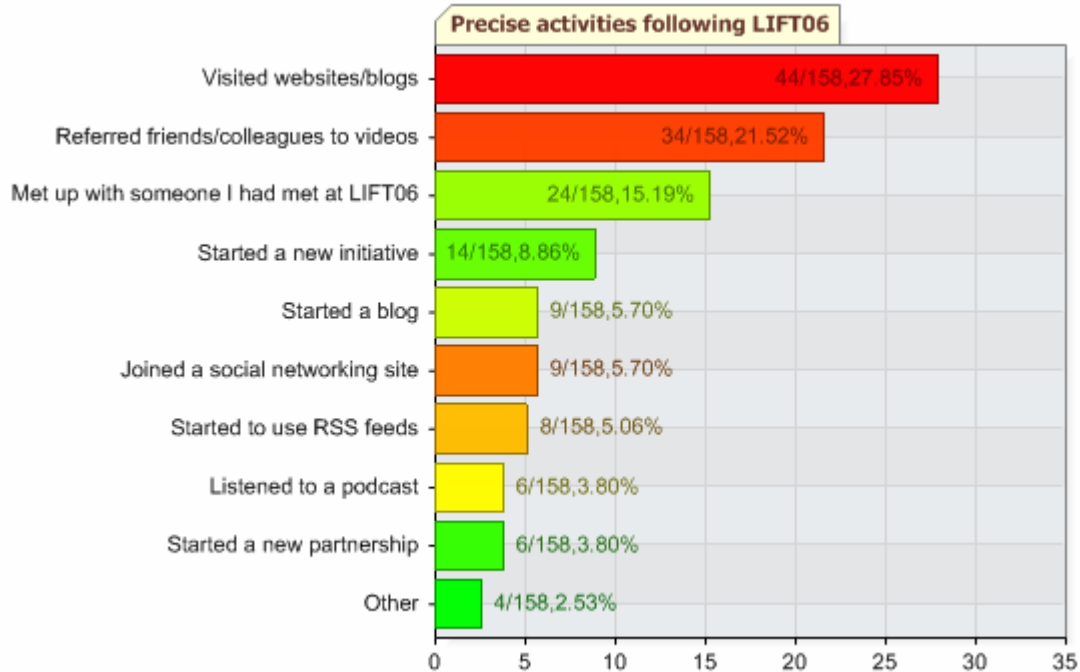
One year after the conference, this sample of attendees confirmed that LIFT06 had influenced their knowledge and opinions on emerging technology, consistent with what 2006 attendees indicated just after LIFT06. 86% agreed that LIFT06 provided them with interesting information on the usage of emerging technologies (compared to 82% in the first LIFT06 survey). Secondly, 68% agreed that LIFT06 influenced what they thought about the subject (compared to 70% in the original survey).

LIFT06 attendees were asked to what extent LIFT06 had influenced them in finding and exchanging information or starting a new activity on emerging technology. 90% of this sample indicated that LIFT06 had influenced them in finding and exchanging information to varying degrees (from "some" to "extremely"). Of note, LIFT06 was more influential in exchanging than finding information (comparing 24% to 14% of the "extremely" rating). 64% indicated that LIFT06 had influence them in commencing a new activity to varying degrees (from "some" to "extremely").
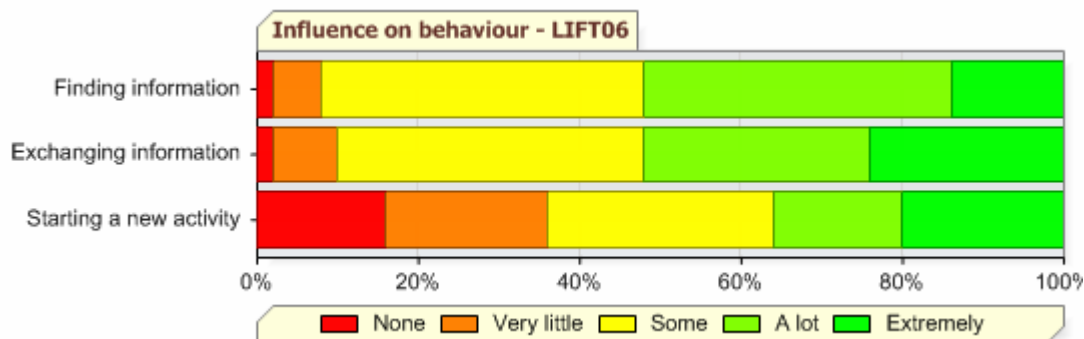

LIFT06 attendees were asked what precise activities they had carried out as a result of LIFT. 88% of people reported visiting websites or blogs that they had heard about at LIFT06 and 68% referred friends and colleagues to videos and presentations of the LIFT06 website. In addition, 48% met up with someone they had met at LIFT06 and 28% started a new initiative.

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[2] Caution should be taken with the conclusions based on this sample as it may not be fully representative of all LIFT06 participants: 17.5% is a relatively low sample from a small finite population of 285 people; the 50 people have one defining characteristic in that they attended both conferences and therefore may be more inclined to starting new activities or changing their opinions, compared to someone who only attended one conference.

Precise activities following LIFT06

Activity	Value
Visited websites/blogs	44/158, 27.85%
Referred friends/colleagues to videos	34/158, 21.52%
Met up with someone I had met at LIFT06	24/158, 15.19%
Started a new initiative	14/158, 8.86%
Started a blog	9/158, 5.70%
Joined a social networking site	9/158, 5.70%
Started to use RSS feeds	8/158, 5.06%
Listened to a podcast	6/158, 3.80%
Started a new partnership	6/158, 3.80%
Other	4/158, 2.53%

LIFT06 attendees were asked if they were in contact with new people they met at LIFT06 – 92% reported that they were – with most people in touch with 1-5 persons. One explanation for the difference between this result and the number of attendees reporting that they had met up with someone they met at LIFT (48%), could be that people consider that they keep in touch through other methods (e.g. online) than by only physical meetings.

Contacts - No. of people kept in touch that met at LIFT 06

None | 1-5 | 6-10 | 11-20 | 21+ | na
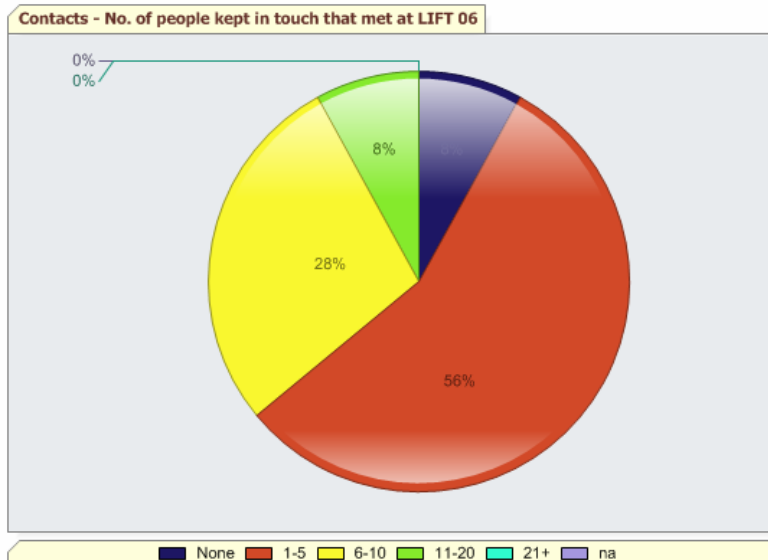
LIFT06 attendees were asked of any examples of new approaches or initiatives that they took as a result of participating in LIFT06. Their responses are detailed here:

"Partly because of LIFT; I quit my day job to become a full time consultant."

"More active blogging of my work and emerging technology activities to circulate my thinking amongst people"

"I started www.enitiatives.org"

"I was invited to speak at other conferences"

"Included blogging in our marketing summit 2006"

"Went to reboot and shift and presented at both. I am doing a lot of thinking out loud in my presentations; this audience listens; they are interested; and I have something that at least some do appreciate."

"Created a new product that will spin off into a company"

"Making it real. Changing our website; launching new products."

"Started a podcast; just did it"

"Connected to new networks"

"I consider it as a continuous education program; up to now."

These conclusions are based on certain assumptions that have to be considered when reading them. Namely, that the changes are self-reported by the attendees and no independent measurement of the changes is possible (i.e. checking that attendees *did* start the activities that they said they did). Other indicators could have also influenced these changes, particularly as the time period increases. For example, the notion that the LIFT06 could have influenced attendees in starting new activities has to be put into context with other possible influences, such as availability of resources or favourability of the market.

Annex Five: Responses to open question of survey

1. Responses concerning the benefits of attending LIFT07:

- The feeling I get out of it.
- a lot of food for thought; and a lot of nice people.
- Learn about case studies; People contacts; Inspiration for my work;
- Hearing about different points of view on a moreless same topic
- Shaking those neurones and getting ideas
- opening my mind !
- Personal improvement
- keeping up to date
- watching the organizers and learning from the presentations
- Exposure to ideas; excitement; people (although I am shy so I didnt get to interact as much as I would have liked - but not your fault.)
- to know what are some issues addressed; who are the main actors and where the web is going
- Getting concrete examples of usage of new tech.
- Intellectual stimulation
- To learn about new technologies and what people are doing with them out there.
- Refreshing state of mind and very good; contemporary spirit
- learning about new web 2.0 applications
- I was able to expand my horizon.
- New thoughts and ideas. Inspirations
- hearing about the varied ways people are using technologies
- knowledge concerning the state of the art of WEB 2.0
- New Ideas
- it boosted my own creativity
- learning.
- Discovering new technologies usually not used in teh banking world
- it make me think about what i do every day
- sharing where the internet is at today in many different types of situations
- Opening my mind to new perspectives; meeting amazing people
- getting a breath of fresh air away from the office where innovation is not a priority
- Input and time to think
- Keeping uptodate with ideas and trends; having the opportunity to get out of operational issues for 3 days and take time to think and see the larger picture; meeting smart people; feeling comfortable in my area of expertise
- Fresh air into my brain
- Keep an eye on emerging trends in technology
- Instant update on thinking and practices
- To able to see a range of diverse presentations.
- the people and the ideas; as well as the ability to translate that into action
- spending a few days with people sharing ideas and questions about the environment, technologies and their impact on society
- Learning about the wide range of content and tools available; how to appreciate; and how to follow and keep up with developments after the conference (i.e. by reading the blogs of some of the presenters)
- A new perspective on interactive technologies; instead of the standard marketing congress
- the intellectual stimulation

- knowing whats hot now
- I felt more intelligent after than before! It gave me clues on why new technologies are revolutioning the economics; society; interactions; etc.. and; therefore; clues on how to use it in my professional approach.
- updating of knowledege concerning the latest tendences
- open my mind on the other ways to think the internet
- hear people talk about things I never have time to read in (their?) books... Because they are just around my interests; not close enough for me to dive in. For this; Lift is necessary.
- A aide a ma reflexion sur els nouvelles technologies et ses applications sociales. Ma aide dans ma reflexion professionnelle sur l'application de ces nouvelles technologies dans mon domaine
- not hearing the same old and tired bull$61t.

2. Responses concerning the key factors (administration, programme, social events, etc.) of LIFT07:

- My only complain is about the network downtimes during the conference =)
- "Web site to improve.
- The need to keep these bracelets during 3 days was really boring"
- veggie food was very poor and not enough (sold out at 12.30!)
- "it was great that you made two fondue locations possible, really enjoyed the evening!
- alos, the long breaks were a good feature, since there was more time for networking"
- The creative team did an *excellent* job personalizing the venue and making it unique.
- Congratulations for such a varied program!
- Registering for the workshops did not work for me. I got good customer care though.
- I would appreciate a more structured networking opportunity, but I guess its mostly up to me to deal with this...
- This is boring: only good things to say
- Too much time off between the sessions
- Didnt like the food in the restaurant. But Im portuguese, we are spoiled :)
- Overall, very good to excellent. All topics interesting, some speakers excellent, most speakers at least good. Next year, more reliable WiFi - higher bandwidth. As a foresight researcher, not much entirely new, but fun to watch this crowd interact with the ideas. MORE interactive exercises in plenaries and panels would be good.
- There needs to be a possibility to register by organization not just by individual. Many people do not have the time to attend two full days of the conference but other colleagues may want to attend for an hour or two. It is unreasonable in this case to expect nominative registrations or to expect an organization to buy 8 tickets.
- Program wildly uneven. Too many sales pitches. Two main speakers were awful (Vatican, Wikipedia). The CERN guy was pretty top though.
- How to network when shy? and I didnt quite like the plastic concert-bracelets... also you must use the interpretation facilities of the CICG (french, german at least)
- timing, switching between panels
- the paypal interface was a pain in the arse for two tickets orders with one credit card.
- Supprimez les copains, opportunistes, envoyes speciaux de multinationales, portez un regard sur ce qui se passe et non sur les gens qui parlent de ce qui se passe peut-etre...
- "It was perfect!
- You made a drab conference venue come to life."
- Maybe preprinted name tags so it is easier to see peoples names. Also I was often confused about which presentation to attend. Maybe better descriptions.
- It would have been nice to know the program a bit more in advance. I could have planned the split sessions better.
- I actually didnt see any conferences. Was working for lift + full time.
- Excellent job!
- mass mailing before Lift would be good for people who dont read Lift blog. ;D

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- I did not attend the parties (therefore the blank there)
- I really appreciated your effort to communicate both during the conference and through the website. However the website should be simplified in order to make it more intuitive and easy to use = enable the users to find quickly the information they are looking for.
- I found that there was not enough press support i.e. ushers helping journalists to locate people to interview them; and proper biogs that can be printed out satisfactorily from the website. Also, the programme when printed out was not easily readible. In addition, the list of participants was in no alphabetical or organised order, so difficult to look someone up quickly, or by category.
- Please provide a badge!
- Workshops were incredibly good. Talks were mainly commercial presentations and not very interesting ...
- Very frustrated by payment system, which switches into German when I put a Swiss address. I emailed them but no answer and I couldnt understand/check all the emailed info they sent me. I need an invoice in English!!! Also, I couldnt get the Le temps reduction by this online payment...Positive feedback: I loved the tape deco at the CGIC and the black t-shirts are beautiful and well cut!
- Please force everyone to have a name-tag. And please facilitate the find people. I had appointments with 5-10 people and only found a few, because there were so many people around.
- The Lift plus area /activities might have been better communicated. I would have loved to have spent some more time there as well.
- None.
- "quality of the program: no open stages anymore! a better structure for workshops: same place as the conference,same time (if we make 2 days).
- possibilities for network: workshops are great for this, but they need to be better integrated to the conference .exemple: pictures or results at the website or at least prepare content for future publishing. (print + digital).
- social activities: Weve done a lot for participants...they can eat alone, no?administration:were getting better every day!"
- Regarding the programme: i felt the range of speakers and topics discussed could have been a little more diverse, especially, by encouraging the speakers to actually speak to the audience and not simply use the stage time to enflate their egos.
- Some French-speaking participants tended to form cliques-large groups of people who already know each other. This doesnt help the otherwise excellent atmosphere of meeting new faces.
- Didnt get much out of the organized sessions.
- on facilities, but you know this one: the wifi thing ;-)
- Re. Payments --Suggest not to use ebBay next year. The web site is in German only. I do not understand German well enough to make payments on line! eBay should recognise that language choice is a MUST in Switzerlland.
- I really loved all information on the website, it helped me feel safe to go to Geneva. Keep it up!
- I was not able to identify any dedicated place in which to conduct an interview with either attendees or presenters. This makes the quality of recordings poor and at least one interview unusable. A dedicated room with a number of chairs would be useful away from the general noise of the conference
- worshops content & form should be assessed prior to the conference, in order to meet higher quality
- The lack of conference badges made networking very difficult. We also needed more opportunities to interact with each other. The reluctance to display our materials was also hostile to networking.
- For me the program contained quite a lot of old news. Expected a bit more edge.
- online registration via paypal bad bad bad.

- I came for Attali - you could have told before that the MAIN reason to visit LIFT was canceled. I didnt appreciate at all. THis is not a way to deal with participants. Ill never come again to this kind of events.
- Maybe a badge would have helped to create contacts during the breaks, for people who couldnt attend the social activities. Being a woman, It is maybe harder to go to somebody and say Hi! Im .. Im here beacause and you..why are here? etc...
- organisers needed a place online to make their presentation materials avail.
- Jai beaucoup apprecie dans lensemble, sauf les open stage qui tournaient trop promotionnelle? + les panels etaient parfois un peu frustrants vu le peu de temps quavait chaque participant a sa disposition pour s'exprimer. Aurait pu etre un peu plus long

3. Responses concerning the format of LIFT07:

- Some presentations were not good at all which is why I put poor; some were fine.
- was disappointed by many presentations. Reviewed papers + invited paper might give a better mix.
- "I loved the system of workshops, however some of the speakers and content didnt qualify. would they be a way to give them more specs on the requirements of a good workshop?
- Panel Moderators should avoid profiling participants and stimulate (or give more "
- im a bit ambivalent about the panel discussion. often there wasnt enough time fpr the actual discussion or the talks were pitches for project. didnt like that. but the discussion on the digital divide was very interesting and dave was a well prepared moderator
  Tour of the LHC was a highlight!
- a bit more risk in what ppl discussed would have been interesting -to take us away from what was expected and fuel the intellectual as well as the social
- I did not understand Lift+. The panel discussion with the JPGMag guy was a sales pitch (not from him!). Too much reference to A-Bloggers.
- I liked the snakerun game, and the digital orchestra.
- I did not find the descriptions precise enough to make the relevant choices
- See previous -- all speakers interesting; some absolutely riveting.
- Openstages were too short.
- more celebrity speakers like Cory Doctorow last year.
- The first openstage presentation was absolutely out of topic.
- workshops et panel discussons mont paru etre des alibis.
- Some panelists tended to pitch
- Some of the presentations seemed a big canned - not totally relevant. I know its hard to control.
- Lift + wasnt really explained...discovered it a bit too late. Others (who had been before) were more clued up to what was going on.
- There could be a small presentation on safety in Geneva. I was robbed by a guy pretending to be a cop. There was no one to help me from the organizers.... but some of the participants helped me out. Its not just the conference you know.... its a bunch of people
- Reduced presentation time in smaller rooms might trigger better post-talk questions/discussions. On the other hand, the size of the room was perfect for the panel discussions
- Maybe there could have been less and longer presentations instead of many short ones. At least few main presentations could take 45 min - 1 hour. It would allow a deeper treatment of the topic, and it would also foster the patience of the youngest generat
  Openstage talks did not all reach the quality expected for LIFT07.
- "As said before :-)
- Workshops were fantastic. Talks were bad on average, and I found 1 of the panels really interesting only"
- Very top-down, no time for questions, mostly unprepared panel discussions with little interaction between speakers. Quality of the speakers mostly compensated, but there needs to be more work on the program and the thematics.

- not enought interaction with public
- Many spekaers were interesting people... but very bad speakers! Please choose people who can really speek or let people, who cant, have different formats than talks.
- The workshops were more like presentations. Some of good quality and some very poor.
- for the social activities, a quieter restaurant where people can talk would be better.
- Some of the presentations were a bit light, others great. Bravo for the diversity and for the marked presence of women (even if still in minority).
- The admin for workshops was a bit inconsistnet. For example, one person told me a workshop would be going ahead, another told me it was cancelled. But I did really enjoy the workshop I eventually ended up attending.
- completely missed Lift+, too much going on!
- None.
- workshops: great way to start LIFT. i wish it was part of LIFT (same place). Presentations: our speakers are doing better: visually-there were better presentations and ...talking:ai ai..the sound was not that great with the no hands micro...I dont see a p
  I would encourage tighter control over the pre-conf. workshops. The themes and objectives of the workshops need to tie in with the objectives of the conference more closely, and this should be measured accordingly. Panel discussions take time to get going
  for next survey, you may add a no opinion choice in case you someone did not attend some of these activities :)
- Lift+ nearly succeeded, needs tightening up next time, more obvious directon and give participants better social spaces (eg simply chairs + tables) to meet each other. Great idea to have activities,give us more opportunities to speak whilst playing game e
  Panel discussions could have been more interactive between the speakers as well as with the audience
- I somewhat regretted that the workshops did not take place after the presentations so that all the participants would be familiar with the standards and spirit of the conference. Regarding the Openstage, it was a risk I was glad you took. Though some int
  I strongly applaud the artistic presentations through the LIFT physical sites and its web.
- Some openstage presentations felt like sales pitches. Lift + was cool, but should be bigger and more interactive!
- The Openstage that I attended was a major disappointment - the speaker (who also co-presented at the Creativity workshop) did not address the topic at all. The quality of the Speakers overall was hit-or-miss.
- The two workshops I attended were very different: one (Intelligent Measurement, Glenn ONeil) considered audience participation and a true workshop format; the Creativity workshop led my Dannie Jost and Henriette Weber was remarkable--postively and negatively
  Artistic installations where wonderful but somehow after the first moments they were just part of the furniture. Oh well, the huge nibbles was actually used all the time...
- I found the quality of the openstage to be very poor. Although I like the idea of an openstage!
- One workshop was excellent (regulations). The other very poor (consulting).
- The first panel discussion was more of a sales pitch than a lively discussion.
- openstage presentation were VERY inequal... I saw something really poor and an excellent one...
- Je ne suis pas venue le mercredi. Jai apprecie dans l'ensemble, mais les panels etaient frustrants parce que trop courts et chaque participant navait pas assez de tempes pour que a tourne a un vrai debat. Les open staget tournaient a loparation de promotion
- Although I know the team informs speakers, it would be good if they commit to not making their presentations an opportunity to promote their companies and products or just use the audience to deliver whatever comes across their minds at length, but rather

4. Responses concerning what attendees would like *more of* at LIFT conferences:

- Much better presentations
- Id like the main talks not to occur at the same time, so that I can attend to all of them.
- poster sessions
- some more smaller events (like workshops) which allow better networking and discussion
- "networking facilities
- investors elevator pitch"
- more broader program, more structured interaction among participants
- Variety of speakers (it was awesome and should be kept!)
- stronger content -deep as well as broad in subject matter
- More focused workshops from people youll never meet in normal life - to allow to widen horizons.
- panel discussions
- more specialized conferences...
- Workshops
- openstage
- Debates
- More panels, more dialogue and interactivity on stage, and between the stage and the audience. Some interactivity exercises to help digest presentations even during plenary sessions.
- Good panels.
- workshops, openspaces and reallllly good presentations
- online social interaction, pre-meetings in geneva, workshops, grouping participants by theme, possibility to switch between speeches, more engagements
- more panels, less speeches
- open stage and barcamp atmosphere (I attended two)
- More followup opportunities with some of the speakers. Maybe some scheduled get togethers later the same day or the next day.
- musicians
- Live concert, tour of Geneva...
- workshops, targeted talks with smaller audience
- Workshops with real group interaction (=best conatct opportunities)
- more activities that facilitate contact between the participants
- More variety in the audience (kids?). + people form less developed countries.
- Interactions beyond pure networking; Workshops; Good panels.
- "A better programmation.
- More interaction with the audience."
- Audience participation
- True workshops with participant brainstorming and high level presenters
- more opportunities to interact. The World Economic Forum has developed some interesting techniques
- "non-european delegates
- opportunities to debate panels"
- presentations and networking time
- More networking capabilities. More workshops. More social events.
- More cool activities outside the rooms
- Raising the quality of the presenters. The speaker venue sometimes felt too vast.
- workshop, entertaining presentations
- Possibilities for face-to-face meetings eg small groups of interested parties. Maybe small groups of themed discussions. Someone demonstrating particular technique.
- small groups settings after presentations to talk with presenters, share ideas, network more practically then a question to the whole group
- "Please continue the workshop and its open selection process.
- More representation of women."
- "maybe something like speeddating for networking.

- And some kind of hands-on? Give a small group of people a task to complete in one day which they present at the end of the day."
- real animation between sessions
- Q&A sessions in small groups with some of the presenters
- Panels
- the opportunity to go a little bit deeper in terms of subject matter and themes - to push and take more risks in terms of content and ideas.
- more workshops!
- more workshops
- Triggering new initiatives, and organizing interest groups for these initiatives
- openstage (better quality)
- a global editorial line and better panels
- I would like if the conferences can be focusing more in a topic better than general information
- hands-on workshops, LIFT+ installations we can be part of.
- some more minutes for debate after a presentation
- interesting conferences
- more consistent program, still trying to find its place, better network connection
- more opportunities for business
- Panels where the public can interact with the speakers
- more ice breakers to increase initial interaction between unacquainted people
- I would like to see the workshops and the openstage teased out a bit more... also, id like to have more q & a time with each speaker...
- workshops--hands on, please
- Pre-conferences
- Good panels, workshops..
- time to discuss topics/synthesis with other participants

5. Responses concerning what attendees would like *less of* at LIFT conferences:

- Bad presentations (sorry)
- Less OpenStages, but with more time for each. I thought the talks were too short! It would be better to reduce the number and increase time.
- unatractive poeple
- product pitches ;-)
- bad invited talks
- product pitches
- a little too conceptual
- Sponsored speeches (I know there wasnt much, but I just hope it can still stay like that!)
- tech issues like wifi collapse, a little more room in scheduling - i found i was running back and forth between teh rooms for various talks and missing bits
- habbo
- open stage
- Frankly nothing less, because even the lesser moments contribute to the appreciation of those that are great
- open stage
- panels
- Pitches
- Too many individual speakers in a row.
- Sales pitches. Robert Scoble.
- sales pitch
- Panels with rote questions, like addiction and technology ? those are for reporters to get a story, and take away from asking substantive questions
- Non-prepared presentations, poor speakers and speaking-sponsors (like Whisher)

- bla bla where you come out of the presentation having learnt nothing
- Pierre Chappiez
- wireless problems
- Messi Minds and Linds!!!
- physician professor talking about her divorce and suicide friends arghh
- poor fondue
- bloggers, pseudo gurus, people who talk the web but dont create or produce.
- Sales pitches
- I found some of the presentations a little unfocused. More the Friday morning sessions.
- panels
- People in the NOKIA session, like me, were angry that this guy came all the way from Tokyo to say absolutetly nothing. he wasted our time with generalities and commercials. never again.
- Robberies.
- blabla (just kidding)
- past and present...
- Just plain advertisments of corporate honchos
- less social aspect of the implementation of new tech
- people selling their stuff
- Less purely conceptual or theoretical presentations.
- Workshops that are not really workshops, just very long presentations
- personals opinions about anything, which are far from being the result of a serious professional work
- even though there were not much of product pitch, one or two speakers did it
- Just keep to the basics, and do open the debate about money, commercial activities and what the grand idea is behind LIFT... and I know there is one, or there is one emerging. If you do not know, ask me.
- Commercial presentations ...
- Presentations of existing products and services.
- Long, bottom-up, no-questions-asked presentations.
- Bad speakers. Bad speakers. Marketing talk. There was far too much of self-promotion.
- Onstage presentations that are too far from the central topic
- marketing talk ala pierre chappaz or irrelevant presentations like the one on knowledge where the speaker used half of the time allocated talking about her divorced (or was he dead) husband.
- -
- sociological blabla
- poeple believing they are the center of the univers (artists, presenters, journalists and attendies
- shorter breaks - to maintain momentum
- lift+, too cluttered
- Less presentations. Less panels. Less open stage. Less fixed program.
- less academic based presentations, with lots of graphs and not very interesting content
- a repetition of what is web 2.0
- Dont know. I was very impressed with the whole experience. There is something about the attitude of the organisers and the participants that is very seductive. I wouldnt like to see that compromised in the future.
- openstage
- Not sure at this time as well.
- technology for the sake of technology... art for the sake of art...books for the sake of books...
- Powerpoints with graphs on it
- Artistic stuff
- panels
- See less open computers during conferences and hopefully more discussions
- less of the open stage, less speakers overall if they are not *great* speakers
- less vatican - great idea but...

- None in particular.
- Salespitches ;)
- the venue
- keynote speeches
- People presenting their company and activity for blunt commercial purposes only
- nothing
- less internet-oriented talks.
- Companies pushing their own products/services
- highlevel talk, without much practical application
- Less corporate, more critical, more challenging discussion, shorter coffee breaks.
- levelling of the playing field - context is critical, but it at times prevents the meat of the argument from emerging.
- Speakers talking to me as if im ignorant/or a banker.
- People onstage stating the obvious. LIFT attendees are a self-selecting group, a certain familiarity with the big topics & tools may safely be assumed. (This was markedly not the case in the Wikipedia presentation, for example.)
- nothing...
- less rambling at open mic--when rambling, its a waste of time, money and intelligence
- troubles with wifi.
- Hobbies of presenters, to which the audience cannot connect well.
- Elitism
- Commercial pitches should be banned
- The opposite of the previous answer
- Purely technical presentations
- openstage (poorer quality)
- This conference was great
- panel discussion consisting of 50min sales pitch and not even 10min of real panel discussion
- entertainement
- no
- inexperienced speakers,
- more!
- company centric pitches (whisher, netvibes, ...)
- professional social-networking. I just tend to avoid that... Okay maybe Im a shy loser.
- less geeks
- Nothing :-)
- NA
- company and product presentations.
- open stage
- less structured panels and have speakers and audience members have more q/a on the second day.
- open mic bla, bla from presenters who are not prepared/organized
- Panel
- Unfocused open stage and too promotional oriented presentations
- Nothing, it was all great

6. Comments on how people thought they had an influence or input into LIFT07:

- Snakerun was great.
- papers should be reviewed. Invited presentations limited to serious presentations. Too many were poor
- I somehow missed the organization of the whole thing. A rss feed or a newsletter did not get to me - would be helpful.

- I had difficulty identifying a workshop that interested me. In the end, the fantstic networking is what I got most out of the more informal events, since that is where I made the most valuable contacts
- More time for openstage would be nice
- Unfortunately, a business commitment kept from hearing Openstage, so I am unable to judge how successful that effort was. I found botht he pre-conference workshops and the artistic installations very engaging.
- Your professional opinion as to who is intersting turned out to be a better guide than the Wisdom of the Crowd.
- Openstage and pre-conference workshops are tied in my opinion. Both were valuable.
- Openstages were too short and Im not sure everyone understood what Lift+ was.. I didnt.
- I dont know that participants had any input to the main stage events?
- Maybe there could be more pre-conference connections - possibly through XING or LINKED membership. Maybe some SIGs - even coming out of 2007 and continiing through to 2008. Maybe a year of XING membership in XING or something like it as part of the cost.
- My preconference on second life was great
- I think it is great to be able to influence the contents in this way!
- the risk is to end up with very poor, amateur presentations
- LIFT+ was very useful but its a different matter: it was rather a trigger to engage conversations with people
- All 3 of the above are keepers!
- Lift+ is excellent to do networking. Even if a talk happening, it is always nice to hang around and discuss over things shown in Lift+ (instead of being in an empty corridor)
- Openstage is a great idea but needs to be more organized.
- I like OpenStage, you must improve the idea. You must having better presentation. Perhaps in briefing OpenStage participants ?
- I liked the formula of openstage, Lift+ and workshop. The mixture of those 3 activities worked well for me. Although I didnt have enough time to check out the LIFT+ area as much as I would have liked but Id love to see something like that again next year.
- None.
- I think workshops should merge with LIFT+...that I would name both activities: LIFTLAB.
- Yes there was opportunity for everyone to get involved, but there is no measure of how this impacted on the over all conference or even what happened as a result of the exchanges between one-to-many. There needs to be some clarification of how this influence of the participants impacted on the outcomes of the conference.
- You managed to provide an extremely broad and thought-provoking number of subjects. Being able to influence progams-terrific idea, means you dont just get blah blah talks from old (or even young) dinosaurs.
- More workshops next year please!
- the open stage presentations were not that great... one was indeed pretty bad
- Openstage forces presenters to be concised and well prepared. Worshops should be of high quality, through more selective choices of content&form. Lift+ was nice, but a bit short. Id expect more fun, more video games and interactive art.
- More on-site explanation would be helpful.
- workshop leaders should be given strict guidelines to create workshops presentations that require participation through pair or group work.
- Need more ways to mashup the attendees.Fondue is good, but you are stuck with who you happen to sit beside. It could be more social. A coctail and canapes after the first day are more effective. Wrap party starts too late...
- The open stage and workshops are excellent components - but you really need some quality control. Consider merit-based rather than popularity voting. Someone might have a well written proposal and lots of LIFT friends, but can really suck in the execution. Think more about quality control.
- Would be good idea to give to the participants a diploma for the workshops
- LIFT+ was very static (view only) for most visitors/participants

- I wasnt there on Wednesday (I think that when I registered to LIFT07 it was initially on 2 days..?)
- more women speakers please
- A little more control over the openstage presentation would be great in order to avoid buzzword /bullshit effects...
- quality of workshops was uneven

7. General comments on LIFT07 (last question of survey):

- Keep going and no compromise on quality
- The conference was wonderful, but a little too expensive for me. I loved the mix of professionals and participants talking and the themes were great. Congratulations!
- Keep on making meet people that would never met otherwise.
- It was just great, keep it up, guys!
- "For students there must be more activities...invite
- other schools too
- next year :)"
- The LIFT team did a FABULOUS job. For a conference in only its second year it was well run, organized and creatively engaging. WELL DONE!
- You did an excellent job, congratulations! It was the first time that I was attending such a well balanced conference. The diversity of participant was great. Lift07 was a blast, thanks for your work.
- it was a great conference and can only improve in the future, i think. it has an integrity that many conferences do not have - maximize this capability!
- It was a great conference, a pleasure to be there. Ill try hard to join in 08!
- The time management by the LIFT organisers was nothing short of a miracle. The only frustration came from the more interesting conferences being too short! All in all a truly remarkable venture by a group of dedicated, energetic, remarkably focussed and inspired young people.
- Keep up the good work! And next time, portuguese food, please. Or if thats not possible, than at least italian...
- Job well done -- really a revitalising few days!
- If you need a local graphic designer/photographer/blogger who could help for Lift08, I would be pleased to help (benevolement bien sur)
- "We love LIFT so we are excited to send positive feedbacks.
- LIFT should open a XING style network inside the website, for example if I see a participant I know how many degree im connected to. It helps in conference emerging its value."
- Impressively well organised.
- ?
- fix the wifi ;-)
- THANKS FOR A WONDERFUL LIFT07!
- creaitive, solutions realisees, vecu, et non reflexions de pseudo analystes. sorry!
- I was very energized by LIFT. I would like you to use collaborative technology to extend the impact and connections. The videos are good - but maybe some focused online forums on topics and with ongoing input from speakers (if they are willing). I guess extend the current LIFT website as an online gathering place.
- more intersection with artists
- I attended the previous LIFT edition which I found extraordinary.This year program did not excite me.
- May be it would be a good idea to get interviews with some of the speakers and put these on line. Helps to add more context to the sessions. The Whisher guy should have been interviewed - he couldnt get his idea across himself. So why not vary the format more - a panel, an interview, a short intervention (8 minutes of inspiring thought). Too many panels in one day is brain numbing.
- I loved the conference. All the best for the next one...
- please, let me choose dont know in the rating of the lectures...

- bravo and thank you to the whole team.
- Keep on good work!
- "merci pour tous vos efforts.
- joyeuses Paques! ;D jid"
- I preferred LIFT06 to LIFT07 since it was more focussed on new technologies...this was less the case this year.
- i really enjoyed the thematic blocks, talks grouped into specific thematic groups. what i missed is maybe a small introduction to the theme at teh start of each sesion by the presenter, kinda sketchcing the theme and the inputs to be expected. and i also think the thematic discurse would profit from a short panel at the end of each block. so what i mean, 1. short intro by prestenter, talks/inputs/presentations, short panel with all speakers for questions and discussions.
- "- a more user friendly with no glitches (sometimes there were technical peoblems on it)!
- Ushers that are more helpful and informed about where people can be located, room numbers etc.
- Better biogs/press packs
- despite some criticism, which is naturally induced by the questionnaire...)"
- Yes, but somehow a tiny little box like this when I am on a break with a few minutes to spare, does not quite do it. I will give Laurent a call, or write him an email or blog about it in the next few weeks.
- I very much enjoyed the intimate size of LIFT07. Of course I want you guys to be successful (whatever that means), but please dont grow *too* much, becoming just another big and impersonal conference!
- Thanks a lot, and good luck for Lift08!
- The list of invitees are basically want-to-bes looking for a nice lunch. I think the quality needs improvement before I would attend.
- Good idea to request feedback and improve
- ThAnKs !
- Great work!!
- Congratulations for making Lift such a great success!
- great job and great initiative
- "This survey is an excellent idea!
- Didnt seem to find all the speakers on the my 3 favourites list, so...but
- Thanks for LIFT07!"
- have a more comprehensive website.
- well done. I attend a lot of different conferences around the world and I found the spirit of this conference refreshing and informal
- The organizing team did a remarkable job. They should be paid something next year :-)
- More networking opportunities. Less fixes program. Less presentations. More social interaction.
- Thanks and see you next year
- Congratualtions!
- It was nice to attend a conference that isnt dominated by US speakers who are performing at every conference. Please keep this up!
- LIFT programme was designed for IT specialists, as economist Im not so interested
- In April, I shall give a presentation of this event in a public library here, in Lithuania.
- kisses from cris to all
- No
- Thought it was very well put together.
- Well done, a top conference. Thought-provoking, friendly, extremely well run (especially speakers and open stage management). Super graphic design and visual elements. A real melting pot of ideas and people, also the flexible nature of subjects discussed is a great idea.
- It would be good to have structured opportunities to meet in smaller groups. Breaks were too big, dinners too big, presentations too big to do any real conversation.   What you offered was great. This would be something that would enrich what is already there!
- LIFT 06 presentations were more inspiring, higher quality in general

- I couldnt help but noticing that many Swiss (and probably French) attendees clearly did not have the required level of English to fully understand the conferences and the panels, and I wondered whether a simultaneous interpretation facility wouldnt be helpful in further editions. For the rest, I just loved the conference, youre brilliant :)
- I have really appreciated the openess -- in the agenda building, workshop applicaitons and selections, etc. I was also impressed by your smart use of the web.
- Keep it up! Keep it simple. Keep it affordable.
- more shaven heads!
- would be great to get videos and/or some of the presentations or podcasts of the material
- thanks to laurent and everyone else for a great opportunity to exchange ideas and network and learn!!
- Really enjoyed it. You guys did a fantastic job this year, but it may be time to professionalize the conference organization to take it to the next level.
- Excellent work, all! Thanks.
- Moderators should be bale to choose panel speakers and produce the event (content, format etc)
- Feedback to the participants on media coverage of the conference
- While my opinions have been negative, I do believe LIFT to have great potential. It just needs to pay more attention to quality presentations and ideas and less attention to idolizing favorites and running the conference like a small-town gathering for friends of the organizers
- Try to maintain the nice atmosphere of the conference!
- Try to find another venue that would be more in phase with the Lift atmosph?re...
- thanks for the nice event. Great overall work!
- Jai adore! Mention speciale aussi aux graphistes (bred-and-butter), le design general etait magnifique et ludique, un bonheur. Japprecie aussi de continuer a retrouver des info sur le site APRES levent, cest un plus (voir les presentations, video, pdf), etc... Supports reeus au debut: beaux, utiles. En un mot: BRAVO!!UNe (derniere) question: la privacy na pas ete mentionnee: plus aucune maetrise possible de son image? et si on na pas envie detre pris en photo et publie au vu et su de tous? Pensez-vous que cela va se reglementer un peu a lavenir? personnellement, cela ne ma cause aucun probleme (on na pas pris de photo de moi ;-)))
- great conference. take a note from sxsw with post delivery. cheers.
- "good job.
- thank you."
- lift website was messy + sould be used further as networking tool
- i <3 lift.
- LIFT 07 was one of the best conferences Ive attended. Would like more time to talk about the ideas with other participants in a structures way.